

Silver

Gold

Platinum

<ul style="list-style-type: none"> ◆ 1000 Targeted Direct Print Ads¹ ◆ Targeted PPC Ad Management ◆ Standard 30 Second Video Ad² ◆ eFlagler.com Business Page ◆ MiniMax TV System 	<ul style="list-style-type: none"> ◆ 5000 Targeted Direct Print Ads¹ ◆ Targeted PPC Ad Management ◆ Standard 30 Second Video Ad² ◆ eFlagler.com Business Page ◆ MiniMax TV System 	<ul style="list-style-type: none"> ◆ 10000 Targeted Direct Print Ads¹ ◆ Targeted PPC Ad Management ◆ Standard 30 Second Video Ad² ◆ eFlagler.com Business Page ◆ MiniMax TV System
1st Month \$ 2,499.00	1st Month \$ 3,599.00	1st Month \$ 4,999.00
Recurring Monthly \$ 1,650.00	Recurring Monthly \$ 1,650.00	Recurring Monthly \$ 1,650.00

Custom Package

We are happy to design a custom package for your business. You choose how many direct ads to send, your budget for PPC ads (pay-per-click), and your video options. We offer 30 second standard video ads. You can elect to have longer videos, higher quality and optionally, on-site video production and photography, for additional fees.

Direct Print Ads	15,000	20,000	30,000	40,000	50,000
	\$ 4,800.00	\$ 6,400.00	\$ 9,600.00	\$ 12,400.00	\$ 15,500.00

Base Package: PPC Ads, standard 30 second video ad, eFlagler.com business page and digital marketing, MiniMax TV System	\$1650.00
Targeted Direct Ads:	Price depends on quantity.

¹One-time print ad campaign. Additional campaigns can be purchased for subsequent months.

²One basic video ad 30 seconds long. Will be used in marketing campaigns.

First Month's Fees

QTY	Description	Price Ea.	Total
	Silver Package 1000 Targeted Direct Ads	\$ 2,499.00	
	Gold package 5000 Targeted Direct Ads	\$ 3,599.00	
	Platinum Package 10,000 Targeted Direct Ads	\$ 4,999.00	
	All 3 packages include the following base package: <ul style="list-style-type: none"> ◆ PPC (pay-per-click) Ads and management (\$150 included) ◆ 30 Second Standard Quality (1080HD & 720HD) Video Ads ◆ eFlagler.com Business Landing Page and digital marketing ◆ MiniMax TV System (Base Package Value \$1,650.00)	\$ 1,650.00	
	Custom Package Direct Ads [15,000 at \$ 4,800.00] [20,000 at \$ 6,400.00] [30,000 at \$ 9,600.00] [40,000 at \$ 12,400.00] [50,000 at \$ 15,500.00]		
	Custom Video: [30 seconds—high quality add \$40.00] [60 seconds—std. quality add \$50.00] [60 seconds—high quality add \$100.00]		
	Additional PPC (Pay-per-click) Monthly Budget (optional) Includes placing keyphrase specific, targeted ads, management of the ads and optional monthly email reports. This is in addition to the \$150 already included in the base package.		
		Total Due	

Recurring Monthly Fees

QTY	Description	Price Ea.	Total
1	Base Package PPC Ads (\$150 included), standard 30 second video ad, eFlagler.com business page, MiniMax TV System, digital marketing.	\$ 1,650.00	\$ 1,650.00
1000	Silver Package Direct Ads (optional)	\$ 630.00	
5000	Gold Package Direct Ads (optional)	\$ 1,750.00	
10000	Platinum Package Direct Ads (optional)	\$ 3,300.00	
	Custom Package Direct Ads (optional) [15,000 at \$ 4,800.00] [20,000 at \$ 6,400.00] [30,000 at \$ 9,600.00] [40,000 at \$ 12,400.00] [50,000 at \$ 15,500.00]		
	Additional PPC (Pay-per-click) Monthly Budget (optional) Includes placing keyphrase specific, targeted ads, management of the ads and optional monthly email reports. This is in addition to the \$150 already included in the base package.		
		Total Due	